

Life's too short  
(learned from life  
in the Army)

Spending a cold  
weekend together  
in a cottage in Wales,  
climbing Snowdon &  
realising we love spending  
time together!

Talking to our  
clients as 'real  
people, building  
relationships

What's the  
worst that could  
happen?

Living a wonderful life  
Everyone's a leader (when they want to be)

Evolutionary strategy - One step at a time  
Flexible vision  
Taking advantage of what's happened

Eddie Oberg  
& his orange  
braces

New World thinking  
It's ok to be individual/a bit bonkers!  
The pace of change

Imitatingly bad  
hotels

outstanding learning based venue  
Attention to detail  
People matter

"The learning is in  
the wobbles"  
Dave Meier

Having courage & taking risks  
Mistakes are OK  
(as long as we learn from them)

What have you done  
today to change the  
world? (Richard Branson)

Reading  
"The Present"

Hating to be told the  
answers all the time - we  
prefer to learn & experience  
than be taught

SUCCESSFACTORY

Keep Learning

Keep it live

Learn from others

Don't get creative when together  
We get creative when we have our best ideas

Develop, change, improve, enhance everything  
Freedom to be creative  
Ramp it up!

Visiting  
what if?

Pinching ideas (otherwise  
known as plagiarising!)

Martin Teviot Dale, when he  
scribbled his idea on a  
piece of paper right then  
and there

Give it free to clients  
our inspiration

Our Logo and colours  
the importance of 'being in the moment'

Make it visual  
The Big Picture

Grove  
Templates

MAPPING THE  
SUCCESSFACTORY  
GENOME

Ghandi

Engage people first

We don't have all the answers, but we can  
- help you find them

It's all about the experience & the journey  
Sometimes we need to be vulnerable

Learn from the past, be in the present, shape the future