

Martin Peterson

Senior Training Consultant at Successfactory™



Martin is a passionate trainer who loves to explore new techniques and methodologies ensuring that everything he teaches is up to date and relevant. He is equally at home helping teams and individuals to understand their strengths and determine their direction using classic content, as he is with exploring new ways for experienced teams and organisations to drive change and ensure sustainability.

An experienced experiential facilitator, Martin uses his extensive insights of working with high and low ropes courses and outdoor journeying to support programmes for coaching, change, emotional intelligence and leadership and management training. He has worked with a vast range of organisations and businesses across all sectors and enjoys building evolving leadership programmes that ensure every intervention is relevant to the audience.

Martin uses his qualifications and accreditations as a Lifeorientations (LIFO®) Practitioner, ERCA Ropes Course Technician, NEBOSH General Certificate in Health & Safety, Diploma in Neurolinguistic Programming (NLP), LEGO Serious Play® Accredited Facilitator and many certificates in Effective Team Leading to compliment his training experience and work in retail, finance, logistics, MOD, education, youth work and hospitality and catering to ensure what he brings to the table is relevant, fun, lasting and makes a real difference.

Areas of expertise include:

- High Performance Team Development
- Change Management
- Performance Coaching
- Managing Effective Meetings
- Presentation Skills
- Leadership and Management
- Emotional Intelligence
- Facilitation using LEGO Serious Play®
- Strategy Development
- Negotiation Skills
- Time Management
- Personal Effectiveness

He passionately believes that we need to model Richard Branson's thoughts that, 'We should train people well enough that they can leave, but treat them well enough that they don't want to' and strives every day to help his clients work towards this. He also agrees with Sal Khan that to achieve this we should 'teach for mastery' not just quick results.

"It was a great day thanks – everybody commented on how much they enjoyed it. I thought it was the perfect blend of classroom and outdoor team building."

Lynn Dineen, Home Retail Group

"Martin was a brilliant host, please pass on my thanks to him – he has a brilliant communication style to make you feel right at home yet energised."

Tim Moss, Digitonomy

Martin has an eclectic mix of hobbies and interests that support his family lifestyle, ensuring he contributes to the 'big society', helps him to relax and be the difference that makes a difference. These include exploring the UK's hill and mountains, geocaching, collecting classic LEGO sets, volunteering with the Duke of Edinburgh's Award through the Army Cadet Force, cooking real food (and enjoying it), travelling and running as a preferred way of keeping fit and ensuring high levels of vitality and resilience in today's world.

Trusted by the world's biggest brands
and a benefit to every business...



PROVOKING – INSPIRING – EDUCATING – FACILITATING – COACHING

Martin Peterson

Senior Training Consultant, Successfactory™

Mobile: +44 (0) 7792277966

Office: +44 (0) 1829 771770

Email: martin.peterson@thesuccessfactory.co.uk

“Just to say a massive thank you for yesterday. I had a number of emails last night from the Technical Managers telling me what a great afternoon they all had and that you pitched it just right!”

Annette Robinson

Organisational Developer – Lancaster University